

**WINE TASTING, BEER
MAKING AND
LITERARY PUB
CRAWLS:**

Holding spirited events at your library

AGENDA

9-9:50 Librarian panel: Joanna Carter, Plainfield Public Library, Michelle Bradley, Midwest Collaborative for Library Services, Scott Tracey, West Lafayette Public Library

10-10:50 Lieutenant Brandon Thomas and Corporal Heather Lynch, Indiana State Excise Police

11-12 Jeannette Merritt, Purdue Wine Grape Team

You had me at Merlot



EVENTS



**LOCAVORES
AND
MORE**



**LOCAL WINES =
GOOD TIMES!**



EVENTS



Kam pei!



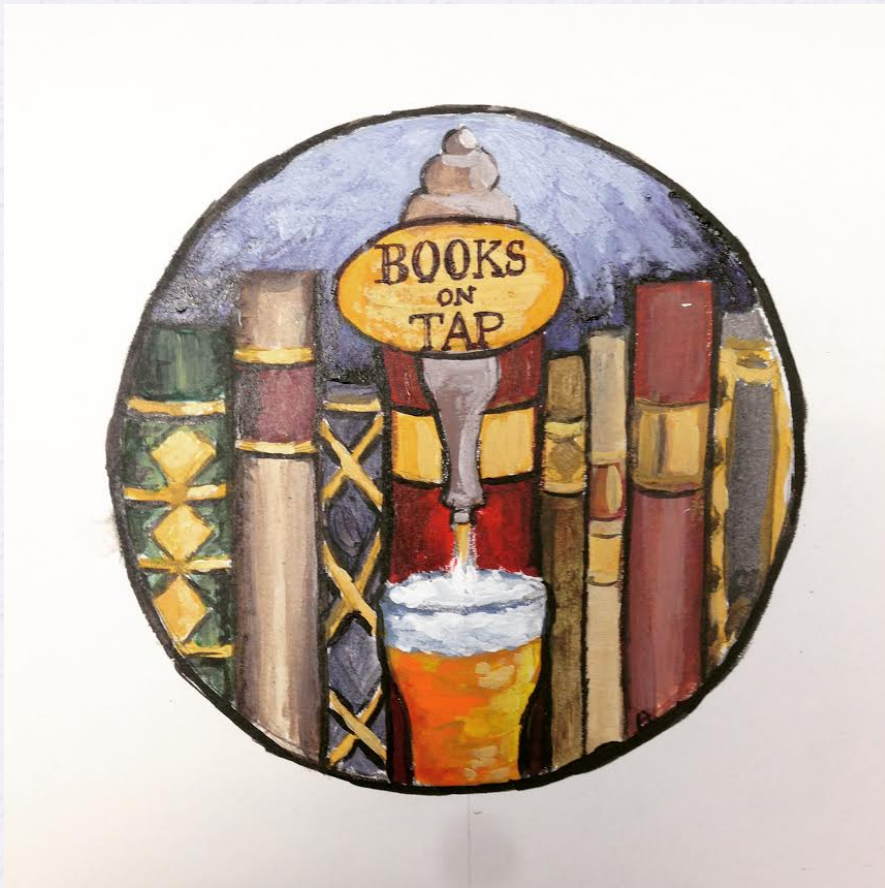
EVENTS



EVENTS



EVENTS



EVENTS



In vino veritas, in
cervesio felicitas



Insurance Q&A

Q: Will our insurance provide coverage for serving alcohol in the library?

A: Each library needs to be familiar with their own policy, but unless it's excluded, serving of alcohol would be covered.

Q: If the “Friends of the Library” host the event, are they/ we covered?

A: The Friends of the Library would be covered since alcohol is not excluded. Most policies have a “host liquor” part of the policy that would include serving of alcohol, like for Christmas parties or special small events.

Insurance Q&A

Q: What if an external group wants to use our library for an event and include alcohol?

A: It would be a good idea for any group coming in from the outside to provide a certificate for their coverage. If it's an event, a special event policy can be written with the group listed as an additional insured for the alcohol exposure. Normally would cost between \$200-300.

Q: What if the library rents a party bus to take people to different bars for a literary pub crawl?

A: I love the party bus!! But the bus itself would be covered by a commercial auto policy and any issues while riding would be with the auto policy. Then, once they get to their destination, it would be under the liability for that place. And in Mulberry where Michelle lives, and there is only one bar, I guess you could just keep going around the block to end up at the same bar!! –Dave Powers, Gangwer Powers Insurance.

Literary Pub Crawl?



Insurance Q&A

- Q: Worst case scenario question—what if someone leaves our event and falls down the stairs?
- A: If someone would fall down the steps because of too much drinking, it would fall back on that person. If that person would fall and knock someone else down, then it would be the library's liability policy. Kind of a weird third party claim... Again, it would be a good idea to take out a special event policy in the case of special event with that much alcohol consumed.

My Wine Club Has a Book Problem



Keys to success

- Educational focus
- Make sure and get the proper licensing for the event—Check with your local excise officer
- Check your insurance coverage for the event
- Tap your local resources—local wineries, Purdue Wine Grape Team, local breweries, media

Keys to success

- Solo or group?
- Planning (like....a long time) in advance
- What is your back-up plan? CAN you have a back-up plan?
- Know your licenses: catering vs. event
- Outdoor event? Police, streets, sanitation, fire/emergency
- Staff responsibilities

Resources

- Purdue Wine Grape Team
www.indianawines.org/iwgc/marketing
- A Guide to Indiana Wineries
<http://www.indianawineries.com/>
- Indiana Office of Tourism Development
<https://visitindiana.com/>
- Your local tourism agency/office may offer grants for special events/festivals, marketing, etc.
- Indiana State Excise Police <http://www.in.gov/atc/isep/>